

SAVE ON TIRE COSTS

Our facilities and methods are certified according to national standards of the Tire Retreading Institute of Washington, D. C.



Bay Area's Largest Custom Retreader

ASK ABOUT OUR IMPERIAL RETREAD GUARANTEE

ALL SIZES • PASSENGER • TRUCK IMPORTED & SPORTS CAR • NEW TIRES AND RETREADS

Headquarters for **GOODYEAR TIRES AND DELCO BATTERIES**



Davis & Myers

BUSH AND FRANKLIN
GR 4-0234

Oakland Plant - 21 Hegenberger Ct.

Neptune 8-1500

Tire Dealers & Distrs

A-1 Shock & Brake Service 359 Potrero Av. UNdrl 3-3770
A & A Service 4400 Mission JU 4-9902
AI's Recapping Service 7338 Mission Daly City PL 6-8575
Apparel City Chevron Service 200 Industrial VA 4-9680
Armstrong Rubber Co 601-2d SU 1-1229

ARMSTRONG TIRES

Quality Tires Since 1912
ARMSTRONG RHINO-FLEX TIRES
Passenger • Truck • Farm
"All Passenger Tires Unconditionally Guaranteed Against All Road Hazards."



"WHERE TO BUY THEM"

DIVISIONAL OFFICE
ARMSTRONG RUBBER CO
Pacific Coast Office & Warehouse 601-2d SU 1-1229

EXPORT DIVISION
ARMSTRONG RUBBER CO 601-2d SU 1-1229

DISTRIBUTORS
FREY WALTER 2121-3d HE 1-5040
LAMBERT TIRE CO INC 5 Van Ness Av & Howard HEmlok 1-4360

DEALER
GARRY'S SUPER-SAVE 1301 Valencia MI 7-9867

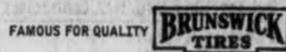
AUTO-TORIUM STORES 2241 Market UN 3-1200
(Please See Advertisement Page 1009)

BARRETT LARRY TIRE CO 9th & Howard HEmlok 1-6064
(Please See Advertisement Page 1009)

Bayview Automotive Parts 5300-3d Missn 7-8332
Bill's Richfield Service Stn 3100 Alemany Bl JU 7-0375

Good party-line neighbors remember to space their calls.

BRUNSWICK TIRES



"WHERE TO BUY THEM"

FOUR WHEEL BRAKE SERVICE & WHEEL ALIGNING CO
Fall & Franklin
Open 7 AM 'Till Midnight
Open Saturday 220 Fall HE 1-6745

CALIFORNIA TIRE CO 697 Golden Gate Av UN 3-2050
(Please See Advertisement Page 1010)

CITY TIRE CO 112 Sagamore JU 4-8723
Coast Tire & Salvage Co 185 Bayshore Bl-AT 2-6222
COHEN PAUL 10th & Folsom MA 1-3000

CONTINENTAL TIRES
Made In Germany.
Famous The World Over For Foreign-Sports & Racing Cars
Regular - Hi-Speed & Racing - 'R' Type - Record - Super Record - Top Quality - High Mileage



"WHERE TO BUY THEM"

DISTRIBUTOR
CALIFORNIA TIRE CO 697 Golden Gate Av UN 3-2050

(Continued Next Page)

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

Tire Dealers & Distrs (Cont'd)

COOPER TIRES

Cooper is one of America's oldest and most respected tire manufacturers. Over 50 years of skill and experience guarantee quality ••• miles ahead tires that meet today's modern highway needs.



"WHERE TO CALL"

FACTORY BRANCH WAREHOUSE
COOPER TIRE & RUBBER CO
In Crocker Industrial Park 165 Valley Dr Brisbane DE 4-1600

DISTRIBUTORS
MASTER TIRE SHOP 1058 Valencia MI 8-7838
MOHAWK THRIFTY SERVICE 30th Av & Judah SE 1-3900

CUSTOM TIRE & BRAKE 363 Valencia HE 1-0850
(Please See Advertisement Page 1011)

CUT RATE TIRE SERVICE
AIRPLANE TIRES
Our Specialty
Passenger - Truck - Earthmover
NEW - USED - RECAPPED

385 Park St Leandro LDckhn 2-0341
Or LDckhn 2-0784

DAVIS & MYERS Bush & Franklin GR 4-0234
(Please See Advertisement Page 1008)

FOR WAX LEFT-OVERS
To make easy-to-store wax cakes of left-over bits of paraffin from preserving, melt and mold in muffin tins.

For better service, speak directly and clearly into the telephone mouthpiece.

Davis Service Sta 1201 Scott Filmor 6-2928

DIAMOND TIRES

• Long Mileage
• Safety
• Savings
They are combined in top quality Diamond passenger car tires.
Fast Tire Service



"WHERE TO BUY THEM"

McKALES SERVICE STATION NO 10 5 Van Ness & Mission UN 1-6688

Doc's 19th & Valencia Service 800 Valencia MIsn 8-1171

DUNLOP TIRES
For PASSENGER AND SPORTS CARS
• TRUCKS • BUSES
• FARM EQUIPMENT



"Founders of the Pneumatic Tire Industry"

"WHERE TO BUY THEM"

DIVISION OFFICE
DUNLOP TIRE & RUBBER CORP 1045 Bryant UN 3-7424

DEALERS
AI's Recapping Service 7338 Mission Daly City PL 6-8575
GLOWA GARAGE 387-21st Av SK 2-6677
LINDERMAN TIRE & BATTERY DISTRS 60 Beale, Yukon 2-2248
MASTER TIRE SHOP 1058 Valencia MI 8-7838
WESTERN TIRE SALES 359 Potrero Av UNdrl 3-2066

(Continued Next Page)

S. F. DISTRIBUTOR

FIRESTONE TIRES - BATTERIES ETC.

1-DAY RECAPPING SERVICE
(In At 9 A.M., Out At 5 P.M.)

- ✓ BRAKE SERVICE
- ✓ WHEEL ALIGNING
- ✓ WHEEL BALANCING
- ✓ ROAD SERVICE
- ✓ FLEET SERVICE

EASY BUDGET TERMS
ALSO INTERNATIONAL AND BANKAMERICARD

AUTO TIRES **HE 1-6064** TRUCK TIRES



LARRY BARRETT TIRE CO.

9th & HOWARD SAN FRANCISCO
Also at STONESTOWN - 501 BUCKINGHAM WAY
7 DAYS A WEEK - 5 & H Green Stamps - 10 P.M. WEDNESDAY & FRIDAY

B.F. Goodrich

TIRES BRAKES

WHEEL ALIGNING

"SERVICE AHEAD OF SALES"

"FIRST IN TUBELESS TIRES"
LIFE SAVER TUBELESS TIRES
DELUXE RECAPPING
ONE DAY SERVICE

SEAL OF SAFETY

UNderhill 1-1801

Perry & Whitelaw, Inc.
11th & HOWARD
In San Mateo - E. 4th & Railroad - Diamond 2-2051

GOOD YEAR

TIRES
PASSENGER & TRUCK
RETREADING - REPAIRING
ONE DAY SERVICE
QUALITY RECAPPING
FLEET SERVICE MAINTENANCE
BRAKES MUFFLERS TUNE-UPS SHOCK ABSORBERS
WHEEL ALIGNING & BALANCING
We Give S & H Green Stamps
CREDIT TERMS AVAILABLE

HE 1-4360

HOURS
Daily 8 To 5
Saturday 9 To 1

LAMBERT TIRE CO. INC.

Since 1922

SOUTH VAN NESS AVE. HOWARD ST.
ACROSS FROM MEL'S DRIVE-IN

AUTO-TORIUM STORES

CORDOVAN TIRES

San Francisco's HIGH VOLUME, LOW COST TIRE HEADQUARTERS
featuring **CORDOVAN'S**
New Jet 130
America's Finest Tire at Popular Prices
ANY OLD TIRE ON YOUR CAR ACCEPTED AS TRADE-IN

Also-Fresh, Fully Recapped Tires-Guaranteed 20,000 Miles

Free Installation by Tire Specialists
6 CONVENIENT STORES -

599 Valencia, at 17th INSTALLATION CENTER	MA 1-5111	2241 MARKET near 15th	UN 3-1200
2999 MISSION corner 28th	MI 8-2200	555 BUCKINGHAM Stonestown	MO 1-1400
2680 GEARY at Masonic	FI 6-3900	98 SOUTHGATE AVE. Westlake Shop Ctr.	WY 2-3200

PIRELLI TIRES

Italian TIRES LTD.

1828 MARKET SAN FRANCISCO
"Where The Skyway Crosses Market"

UN 3-1424

Imported Tires for All FOREIGN & DOMESTIC CARS
Open Sat. 9 A.M. to 3 P.M.

all of them hold the road magnificently—one of them was built for a specific car; yours

ITALIAN TIRES OF SUPERB QUALITY available in all sizes at reasonable cost

PIRELLI CINTURATO E8
PIRELLI SUPERSPORT E8
PIRELLI ROLLE E8
PIRELLI INVERNO E8
PIRELLI STELVIO E8